

University of Pretoria Yearbook 2022

Mastering strategic foresight 885 (GIJ 885)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Programmes	MPhil with specialisation in Change Leadership MPhil with specialisation in Leading in New Economies MBA Full-time MBA Modular MBA Part-time MPhil (Corporate Strategy) (Coursework) MPhil (International Business) (Coursework)
Prerequisites	No prerequisite.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective looks at the importance of managing stakeholders through focusing on the possible ways to minimise threats and as well as maximise opportunities. Students will be exposed to the contemporary issues that surround the factors that impact on stakeholder management as well as the factors that assist in building these relationships. The focus will change year on year depending on what the current trends are.

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